

EXECUTIVE NETWORKS
GOVERNANCE, COMPLIANCE, AND RISK



The Directors College

Council for Excellence in Canadian Crown Corporations.

Today's Crown Corporation leaders understand that their operating context is changing. To meet these evolving needs, the DeGroot School of Business, Executive Programs brings together CEOs, chairs, and directors in this unique forum to promote best practices and to foster high performance and good governance.

BRIGHTER WORLD

thedirectorscollege.com/crown-corporations

DeGroot
SCHOOL OF BUSINESS
EDUCATION WITH PURPOSE

McMaster
University 

All Crown corporations face the highest expectations for their operations. Whether operating in a commercial or quasi-commercial realm, organizations in this sector have an added duty and responsibility to serve the public and report to a government.

Crown corporations are subject to the shifting expectations and political influences of the governmental single-shareholder. They must embody the best principles of public service and face market and commercial forces. Three important constituencies assess the performance of Crown corporations: political authorities, the public, and the market. These constituencies may have differing or even competing views of what constitutes good performance. To address the complexity of Crown corporation leadership, the Council has two main areas of focus: high performance and good governance.

Benefits of Membership

- Develop your personal and professional network with leaders from a cross-section of jurisdictions across Canada.
- Have three of your corporation's leaders participate in exclusive annual meetings facilitated with governance experts from across Canada.
- Draw on a network of CEOs, chairs, and directors with whom you can collaborate to answer your questions about specific elements of organizational performance and governance.
- Provide new directors with an opportunity to engage with experienced Crown corporation directors.
- Showcase your work and expertise and suggest speakers and themes that matter to you and your Crown corporation.

Who Should Join

Membership is owned by the Crown corporation. Participation in meetings is encouraged for up to three leadership representatives including the CEO, the chair, directors, and a senior executive responsible for the board.

Upcoming Meetings

November 5-6, 2019

The National Club
Toronto, ON

April 7-8, 2020

Fairmont Hotel
Vancouver, BC

[Contact us to inquire about attending as a guest.](#)

There is no other forum in Canada that does what the CECCC does. You can't overestimate the value of engaging in closed-door discussions with other CEOs and chairs who navigate the complicated world of Crown corporation leadership."

Carmine Marcello, founding member, CECCC



The Directors College

The Council for Excellence in Crown Corporations is administered by The Directors College, a collaboration founded in 2003 between The Conference Board of Canada and the DeGroot School of Business at McMaster University. The Directors College is Canada's Gold Standard in Governance Education. Our mission is to advance transformative governance for the benefit of business and society, enabling our alumni to be forward thinking, values driven and change enabling.

Our competency-based programs produce prepared and insightful directors with the ability to promote collaboration in the boardroom. We offer a unique learning experience that covers not only formal rules and practices, but also individual and collective behaviours associated with high-performing boards. Our diverse faculty of experts have deep insights on governance to share with senior executives at Crown Corporations.

thedirectorscollege.com

Cost of Membership

One-year Corporate Membership: two meetings per year

Membership includes up to three of your corporation's leaders participating in two meetings annually within Eastern and Western Canada.

Fee: \$5,295 annually

One-year Corporate Membership: one meeting per year

Membership includes up to three of your corporation's leaders participating in one meeting annually within Eastern and Western Canada.

Fee: \$2,995 annually

Both options include a full-day meeting and networking dinner the evening before.

[Register for Membership here](#)

Prior Members

- Alberta Capital Finance Authority
- Alberta Innovates
- ATB Financial
- Canada Deposit Insurance Corporation
- Canada Development Investment Corporation
- Canadian Broadcasting Corporation
- Credit Union Deposit Guarantee Corporation
- Laurentian Pilotage Authority
- Saskatchewan Workers' Compensation Board
- The Federal Bridge Corporation Limited
- VIA Rail Canada Inc.

Contact

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