



Recruitment Profile: Board of Directors, Canada's Ballet Jorgen

We are seeking to recruit new board members, individuals who wish to contribute to the growth and development of an exciting performing arts organization that is also deeply involved in education and community capacity building.

About the Company

Founded in 1987, Canada's Ballet Jorgen (CBJ) <https://canadasballetjorgen.ca/> is a leader in dance programming across Canada through touring, performances, community engagement and educational events. Our mission is to advance the art and appreciation of ballet and to develop Canadian choreography through performance, education and outreach. We focus on making classical ballet accessible to communities that might not otherwise see live ballet. As the fifth largest dance company in Canada, CBJ reaches all 10 provinces with over 1,500 events each year, bringing dance to in excess of 150,000 people in the 2018/19 season alone. CBJ also runs the George Brown College Dance Program, the only college-level dance program in Ontario offering one and two-year training programs in ballet, modern and commercial dance. While aspiring young Canadian choreographers are encouraged to work with Company members to develop new repertoire, the artistic focus is on telling Canadian stories. More recent new works include Canadian versions of Nutcracker, Swan Lake and the Sleeping Beauty. And the Company is very excited to be launching the premier of *Anne of Green Gables, the Ballet*, in September, 2019. Core funding for the Company is received from the Canadian Council for the Arts, the Ontario Arts Council and the Toronto Arts Council. Additional funding from corporate and family foundations and generous individuals, supplementary to government sources, is required to enable the Company to fulfill its mission.

Director Criteria

The Board is active and engaged, providing oversight and direction to the affairs of the company as well as guidance and coaching to the Artistic Director and CEO. The company represents a diverse set of stakeholders and our audience is extremely diverse. As such we are trying to develop a diverse board reflective of multiple stakeholder groups and geographies (with a focus on our hub locations in Halifax, Saskatoon and Ottawa). Meeting some eight times a year, each board member has a specific portfolio and contribution to make that typically involves participation on at least one committee or working group in addition to attendance at board meetings. With the launch of *Anne of Green Gables*, the Company is focused on growth

and transformation. Hence, at this time, we are looking for new directors with fund development experience, corporate connections or strong personal and/or professional networks. All directors are expected to support the Company financially each year and to participate in generating revenue in ways with which they feel personally comfortable, which may include sharing the magic of the Company with friends by inviting them to performances or facilitating introductions to their network.

Our search is for experienced strategic thinkers who enjoy being proactive, seizing the initiative and making things happen. There is certainly no shortage of interesting opportunities for someone who wants to make a difference in the cultural community!

Applications

Please send a cover note indicating the reasons for your interest as well as an up to date resume/bio to the Chair of the Governance Committee, Jane Cooke-Lauder (jcooke-lauder@rogers.com).